



COUNTRY USA ~ OSHKOSH, WI

JUNE 19 – 23, 2012

VENDOR "APPLICATION"

OFFICE USE ONLY
SIZE
LOCATION
SITE FEE
APPROVAL
APPROVAL

UPON APPROVAL OF YOUR APPLICATION A "CONTRACT" WILL BE SENT TO YOU FOR YOUR SIGNATURE

BUSINESS NAME
LEGAL NAME
TELEPHONE
ADDRESS
SELLERS PERMIT #

DESCRIPTION OF MERCHANDISE TO BE SOLD OR DISPLAYED: (Please be specific. All items to be sold must be listed).
Country USA management reserves the right to have vendor remove unauthorized items not listed on contract.

PROHIBITED ITEMS: "USA" OR "COUNTRY USA" LOGOS ON ITEMS. SUNGLASSES, WESTERN/COWBOY HATS, CELL PHONE ENGRAVING, FOOD, BEVERAGES, WATER BOTTLES, CAN COOLERS, TATTOOS, GLOW PRODUCTS, BLINKING OR FLASHING LIGHTS OR OTHER LIGHTED PRODUCTS. NO HAWKING OR QUESTIONABLE ITEMS ALLOWED. KNIVES, WEAPONS & CONTRABAND STRICTLY PROHIBITED AND WILL BE CONFISCATED.

PLEASE CIRCLE SITE DESCRIPTION: Trailer Tent Other:

SITE RENTAL FEE: START AT \$500 per 10' x 10' for merchandise and craft vendors and \$1,000 per 10' x 10' for commercial solicitors. Product or service 'exclusives', larger and premium sites negotiable. NOTE: All site locations are available on first-come, first-served basis only! We're offering a 5% discount on vendor site (5% discount does not apply to camping or electric) to all vendors who pay in full with their signed contract. This special offer expires January 30, 2012. If you wait until after January 30 to submit your application, you will be processed with new applications.

PLEASE CIRCLE SIZE REQUEST: 10'x10' 10'x20' 10'x30' 20'x20' 20'x30' 20'x40' Other

LOCATION REQUEST: 1st CHOICE: 2nd CHOICE: 3rd CHOICE:

Country USA will attempt to place vendors in requested locations but will not guarantee previous or requested locations. Country USA reserves the right of sole and final decision.

IMPORTANT NOTE: YOUR OPERATION MUST COMPLETELY FIT ON THE SITE you have paid for including any awnings, trailer tongues, tent tie-downs, etc., or you may be moved and charged for an additional site. Total fee is based on actual footage used. Storage vehicles can be on the site if they fit within the assigned space. Additional space can be rented to accommodate storage vehicles. On site parking for storage vehicles is provided as close to sites as possible.

SUBLEASING: Vendor contracts are non-transferable. Vendors may not sublease, assign or apportion their space. No more than one business allowed per site without written consent.

ELECTRIC: NOT INCLUDED IN SITE FEE. Please complete the enclosed Electrical Service Order Form and return with your application and payment. Electric payment will be due MARCH 20, 2012 or may be paid with signed contract. NOTE: If Application is received after March 20, electric payment is due within 10 days to receive electric discount. NO PORTABLE GENERATORS ALLOWED.

PAYMENT AND ALLOTMENT OF SPACE: This contract shall be bound with a non-refundable 50% deposit. It is explicitly agreed to by the Vendor that if Vendor cancels this contract, all payments made to Country USA for space charges shall be forfeited and retained as liquidated damages. All vendors are required to be set up and operational no later than 1/2 hour prior to opening on June 19 and by gate opening on June 20-23. If Vendor fails to install his vending operation within the time limits set by Country USA or fails to pay space payments in full as agreed or fails to comply with any other provisions, regulations or policies, Country USA shall have the right to take possession of said space and lease same to such parties as it may deem proper with all payments made by Vendor being forfeited.

**MERCHANDISE AND SALES:** Country USA will attempt to place vendors in requested locations but will not guarantee previous locations. Country USA reserves the right of sole and final approval. Only items listed above may be exhibited and sold. All locations, merchandise, pricing and services shall be at the sole discretion and approval of Country USA. Vendors must provide their own displays that must be kept neat, clean, and professional at all times. The use of Country USA name or logo, entertainer's names or logos, festival dates or other references to Country USA are not allowed. Selling of unapproved, unauthorized or illegal merchandise and/or failure to follow written or verbal directives of management may result in arrest, fee forfeiture and/OR ejection from festival.

**EXCLUSIVE MERCHANDISE AND SERVICES:** Country USA will consider 'exclusives' on selective services and merchandise. **Returning vendors will be given the first opportunity to submit requests for product or service exclusives.** All requests will be reviewed and given consideration. The goal of Country USA is to provide our patrons a wide selection of products, services and a positive shopping experience.

**CHECK-IN:** Monday, June 18, 2012, 9:00 am to 6:00 pm and Tuesday, June 19, 2012 – 9:00 am to 1:30 pm.

**CONTACT:** Chris Choinski, Vendor Operations Manager when arriving on grounds. Wristbands, Parking Passes, and/or Camping Stickers will be issued at check-in. All vehicles must be moved off the grounds and into designated Vendor Parking Areas ONE HOUR PRIOR TO GATE OPENING each day. All vehicles left on grounds will be towed at owner's expense.

**HOURS OF OPERATION:** All Vendors must be open for business at gate opening each day, and must remain open until the last headline act goes on stage.

**LOAD-OUT:** NO TEAR-DOWN/LOAD-OUT WILL BE ALLOWED PRIOR TO 12:30 AM, SUNDAY, JUNE 24, 2012.  
No exceptions. Violators will not be invited to return.

**CAMPING:** PRIMITIVE CAMPING (no electric or water) is available to vendors wishing to stay on-site for a nominal fee of \$70.00 per 20' x 40' site, Monday thru Saturday. **LIMITED ELECTRIC & WATER SITES** - Campsites adjacent to the festival site with electric and water are available for \$150 per site per 20' x 40' site. All campsites are limited and available on first-come, first-served basis only. **Vendors will not be allowed overnight in any vehicle on festival grounds without a paid camping sticker displayed on vehicle.**  
**CAMPING RESERVATIONS AND PAYMENT MUST BE MADE BY MARCH 20, 2012.**

➤ **PLEASE CIRCLE CAMPSITE REQUESTED AND STATE SIZE OF CAMPING RIG:**

Basic \$70 **SIZE OF RIG:** \_\_\_\_\_ Electric & Water \$150 **SIZE OF RIG:** \_\_\_\_\_

**IF YOU HAVE PURCHASED AN ELECTRIC/WATER SITE:**

- YOUR SITE WILL HAVE - 1-RV 100 volt 30 amp connection (TT-30) – If connecting to 30 amp. Bring 100 ft 10 gage cord  
1 -110 volt 20 amp connection (Standard Edison) – If connecting to 20 amp. Bring 100 ft 12 gage cord  
Power will be brought to the edge of the campsite and will be the responsibility of the camper to provide connection.
- YOU WILL NEED TO BRING: 100 – 200 FEET OF HOSE NEEDED FOR WATER HOOK-UP

**HOTEL:** LaQuinta Inns & Suites – Oshkosh. Contact Manager, 920-233-4190 Ext. 253 for room availability.

**PARKING:** Vendors may park only in designated Country USA vendor parking areas. PARKING IN VIP OR OTHER POSTED AREAS IS STRICTLY PROHIBITED! VIOLATORS WILL BE TICKETED & TOWED!

**TENT & OTHER RENTALS:** All tent and other rentals are managed exclusively by McVey Rentals at: 920 733-2500. No other rentals permitted on festival grounds. Make prior arrangements for rental needs.

**TELEPHONE SERVICE:** VENDORS MUST MAKE THEIR OWN ARRANGEMENTS. Contact: AT&T direct at 800-660-3000. Installation address is Country USA, 2535 West Ripple Avenue, Oshkosh, WI 54904.

**DELIVERIES:** Ship to Country USA, 2535 West Ripple Avenue, Oshkosh, WI 54904. Vendor accepts sole responsibility for any and all items shipped to the festival site. Country USA will not be responsible for acceptance, signing or storing any items.

**LIABILITY LIMITATION:** Vendor agrees that in the event of contract breach, misrepresentation, or other claim by Vendor that Country USA, Starshow Presents, Inc., Dan Liebhauser, Cher Liebhauser, their agents and employees shall not be liable to Vendor excepting only that Vendor's sole and exclusive remedy shall be actual losses incurred up to a maximum of the total rental fee, and other fees, if any, paid by Vendor pursuant to this contract. Vendor shall not be entitled to collect any consequential or incidental damages over and above fees paid for Vendor rights under this agreement, all of which other claims are hereby expressly waived and released. This written contract constitutes a complete integration of all agreements made by Vendor with all other entities and persons named herein and there have been no other written or oral representations, warranties or agreements upon which any party hereto has relied, all of which are expressly and exclusively integrated into this written agreement.

**INDEMNIFICATION:** In contracting as a Country USA vendor, I hereby waive any claim of loss, theft, harm or destruction to my merchandise, person or property. I agree to indemnify and hold harmless against any and all liabilities, Country USA owners, employees, or sponsors, and I understand that Country USA will not be liable for same. I assume full responsibility for any damage I or my representatives may cause. I understand all stated and implied rules and regulations and I agree to cooperate fully and to abide by these standards and regulations. I hereby waive my right to sue any of the released parties. By signing this agreement I understand that I am waiving my rights to sue or make claims for bodily injury, death or disability, and property damage, even if I incur injury or property damage due to negligence or fault of any of the released parties named in this agreement.

**IMPORTANT NOTICE:** The undersigned agrees that he or she will not make any claims of any nature whatsoever against and unconditionally releases Starshow Presents, Inc. and Country USA, Inc. or their officers, managers, agents, or employees resulting from any act, omission, or other basis.

**INSURANCE AND INDEMNITY:** VENDORS MUST PROVIDE A CERTIFICATE OF INSURANCE NO LATER THAN April 20, 2012 naming the following as **ADDITIONAL INSURED:** STARSHOW PRESENTS, INC., COUNTRY USA, INC., ROCK USA, DAN AND CHER LIEBHAUSER, THEIR FAMILIES, AGENTS AND EMPLOYEES.

**NOTE: UPON APPROVAL OF YOUR APPLICATION  
A CONTRACT WILL BE SENT TO YOU FOR YOUR SIGNATURE  
WHICH MUST BE SIGNED AND  
RETURNED WITHIN 10 DAYS**

X \_\_\_\_\_  
Vendor Signature Date

**PLEASE SIGN AND RETURN APPLICATION, ELECTRIC FORMS AND PAYMENT PAYABLE TO: COUNTRY USA ~**

**WE'RE OFFERING A 5% DISCOUNT ON SITE ONLY (CAMPING NOT INCLUDED)  
TO ALL VENDORS WHO PAY IN FULL WITH THEIR SIGNED CONTRACT.  
THIS SPECIAL OFFER EXPIRES JANUARY 30, 2012.**

**IF YOU WAIT UNTIL AFTER JANUARY 30 TO SUBMIT YOUR APPLICATION, YOU WILL BE PROCESSED  
WITH NEW APPLICATIONS. A 50% DEPOSIT IS REQUIRED AT THAT TIME.**

**SEND TO: COUNTRY USA  
2065 American Drive, Suite A  
Neenah, WI 54956**

TOTAL SITE RENTAL DUE: \$ \_\_\_\_\_

**LESS 5% DISCOUNT: \$ -**  
**IF PAID BY JANUARY 30, 2012**

AMOUNT PAID IN FULL: \$ \_\_\_\_\_

**\* OR \***

TOTAL SITE RENTAL DUE: \$ \_\_\_\_\_

**50% DEPOSIT DUE WITH APPLICATION \$ -**  
**AFTER JANUARY 30, 2012**

REMAINING BALANCE DUE: \$ \_\_\_\_\_

**CONTACT: TOM GUENTHER**  
Phone: 920-882-4944  
Fax: 920 882-4948  
Cell: 920-235-7197  
E-Mail: bgwave@att.net



## 2012 ELECTRICAL INFO

As a Vendor at Country USA Oshkosh, Wisconsin, you will expect superior service to maximize the utilization of your equipment and operation. In order to achieve this, the enclosed electrical form must be filled out and payment sent to Country USA no later than MARCH 20, 2012.

**By filling out the form and providing it to Country USA by MARCH 20, 2012 you will receive the pre-event pricing discount.**

Kohler Event Services, the electric power provider for Country USA will be on-site to provide assistance as necessary.

### Instructions for completing form

1. Complete the information section of the form; signature and date are required.
2. Fill out Electrical Power Requirements accurately, any additions made on site will be charged at list price.
3. Complete the Payment Method portion accurately, or it will be considered unpaid and list price will be applied.
4. **Fax or Mail the form to arrive at Country USA no later than MARCH 20, 2012.**
5. If you have any questions please call: Janet Cupp at Country USA, 920 882-4944

**NOTE:** If your application and electric form are received after MARCH 20, 2012, electric payment is due within ten (10) days to receive electric discount.

### Remittance To:

**Country USA**  
**2065 American Drive, Suite A**  
**Neenah, WI 54956**  
**920-882-4948**



## Electrical Service Order Form

Please read the conditions and regulations before checking the appropriate power requirements. **PAYMENT MUST ACCOMPANY ORDER TO RECEIVE ADVANCE ORDER RATE – NO EXCEPTIONS. A 10% CHARGE WILL BE ADDED TO ALL ORDERS REQUESTED ON SITE. IF YOUR APPLICATION IS RECEIVED AFTER MARCH 20, 2012, ELECTRIC PAYMENT IS DUE WITHIN 10 DAYS TO RECEIVE ELECTIC DISCOUNT.**

### Standard Electrical Service

208/115 Volt A.C. single phase or three phase  
 480/277 Volt A.C. single phase or three phase  
 480 Volt A.C. single phase available

### Conditions and Regulations:

1. Wall, column and permanent building utility outlets are not a part of booth space and are not to be used by exhibitors unless specified otherwise.
2. All equipment, regardless of source of power, must comply with national, state, and local safety codes.
3. Claims will not be considered unless filed by the exhibitor before the close of the exhibition.
4. Prices are based on current wage rates and are subject to change without notice.
5. Under no circumstances shall anyone other than Country USA technician make any electrical connections.
6. Special equipment requiring company engineer or technician for assembling, servicing, preparatory work and operation may be executed without a Country USA technician. However, all service connections and overload protection to such equipment must be made by the Country USA technician
7. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc.
8. All material and equipment furnished by Country USA for this service order shall remain Country USA's property and is not to be removed by anyone other than a Country USA technician at the close of the event.
9. All exhibitors' cords must be the three-wire ground types. All exposed non- - current carrying metal parts of fixed equipment, which are liable to be energized shall be grounded.
10. Rates quoted for all connections cover only the bringing of the service to the booth in the most convenient manner. The rates do not include special connection equipment of special wiring.
11. Advance orders must be postmarked a minimum of 14 days before the first day of the event.
12. All fountains and pumps should have Ground Fault Interruption (G.F.I.) protection.

Firm Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____
Authorized by _____
Signature _____

### Electrical Power Requirements

110 volt 20 amp circuit (Basic Service / Lights Only)

**Pre MARCH 20 100.00**  
 Post MARCH 20 135.00 Qty \_\_\_\_\_ Total \_\_\_\_\_

220 volt 50 amp circuit

**Pre MARCH 20 250.00**  
 Post MARCH 20 325.00 Qty \_\_\_\_\_ Total \_\_\_\_\_

208 volt 100 amp 3-phase

**Pre MARCH 20 775.00**  
 Post MARCH 20 900.00 Qty \_\_\_\_\_ Total \_\_\_\_\_

All other requests to be determined

Description of services: \_\_\_\_\_  
 Total \_\_\_\_\_

**NOTE: Vendors must provide their own extension cords (Minimum 12 gauge). One appliance per outlet.**

### PAYMENT METHOD:

DATE PD \_\_\_\_\_ CASH \$ \_\_\_\_\_ CHECK # \_\_\_\_\_ \$ \_\_\_\_\_ CREDIT CARD \$ \_\_\_\_\_

Remittance payable to: **Country USA 2065 American Drive, Suite A, Neenah, WI 54956**  
 TELEPHONE 920-882-4944 ~ FAX 920-882-4948



**ELECTRIC REQUIREMENTS**

<b>Vendor Name</b>		<b>E-Mail</b>	
<b>Business Address</b>		<b>City</b>	
<b>State</b>	<b>Zip Code</b>	<b>Phone</b>	<b>Fax</b>
<b>Your Name</b>		<b>Today's Date</b>	

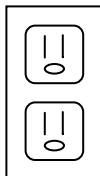
Please list **all appliances that will require an electrical power source** at Country USA 2012. These requirements must be provided to properly connect your equipment.

<b>Appliance Type</b>	<b>Quantity</b>	<b>Voltage</b>	<b>Amps</b>	<b>Phase</b>
1. _____				
2. _____				
3. _____				
4. _____				
5. _____				

Please note below any special power requirements you may have:

- You must provide your own extension cords. All extension cords must be a minimum of 12 gauge.**
- Only one appliance may be plugged in per outlet.**

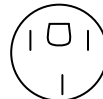
Kohler Rental Power will provide the following outlets for you to plug your equipment into. Please review your plug and the following outlets.



**120 Volt**  
15 or 20 amp Receptacle



**Nema L6-30R**  
240 Volt Receptacle



**14-50R**  
RV Receptacle

**Please Return Forms With Signed Contract**